



Key findings from a statewide survey of 500 likely voters with an oversample of 518 likely GOP primary voters in New Hampshire conducted October 29-31, 2011.



Glen Bolger
Keith Frederick

Methodology

Public Opinion Strategies and Frederick Polls are pleased to present the key findings of a statewide telephone survey conducted in New Hampshire. The survey was completed October 29-31, 2011 among 500 likely voters with a margin of error of $\pm 4.38\%$ and an oversample of 518 likely GOP primary voters with a margin of error of $\pm 4.30\%$.

Glen Bolger and Keith Frederick were the principal researchers on this project. Jim Hobart was the project director, and Claire O'Brien provided analytical support.

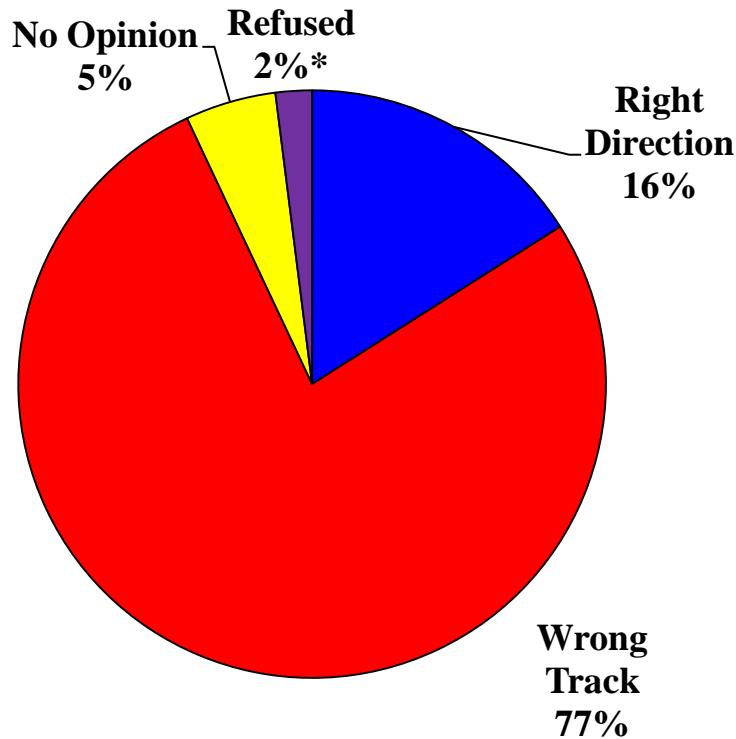


Political Environment

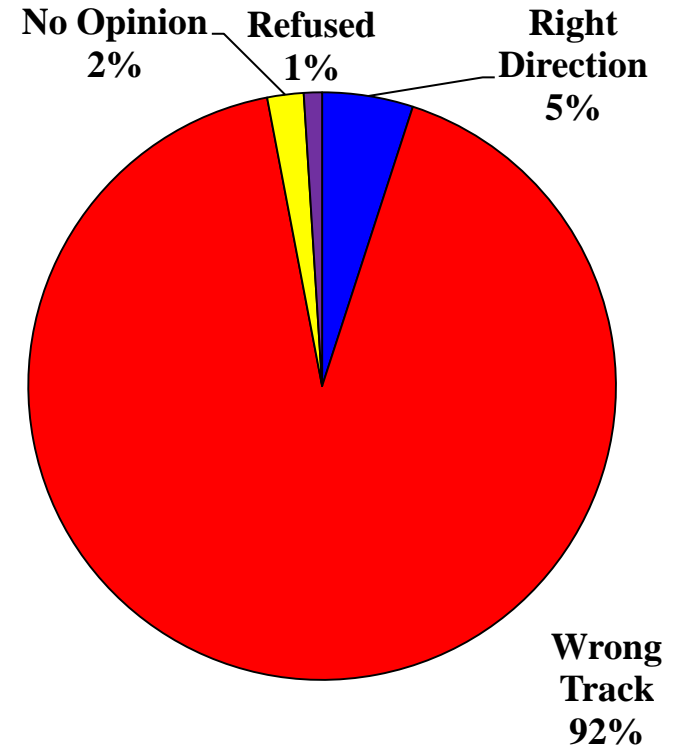
A strong majority of voters think the country is on the wrong track. GOP primary voters are especially pessimistic.

National Mood

General Electorate



GOP Primary Electorate



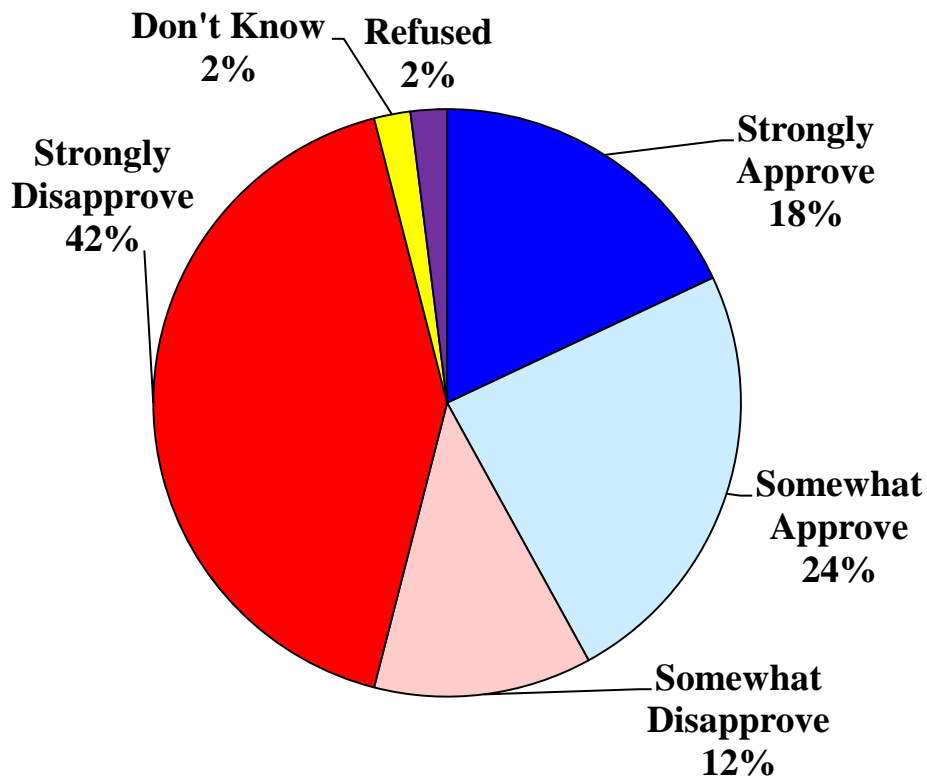
*Denotes Rounding

President Obama's approval rating is upside-down overall.

Obama Approval

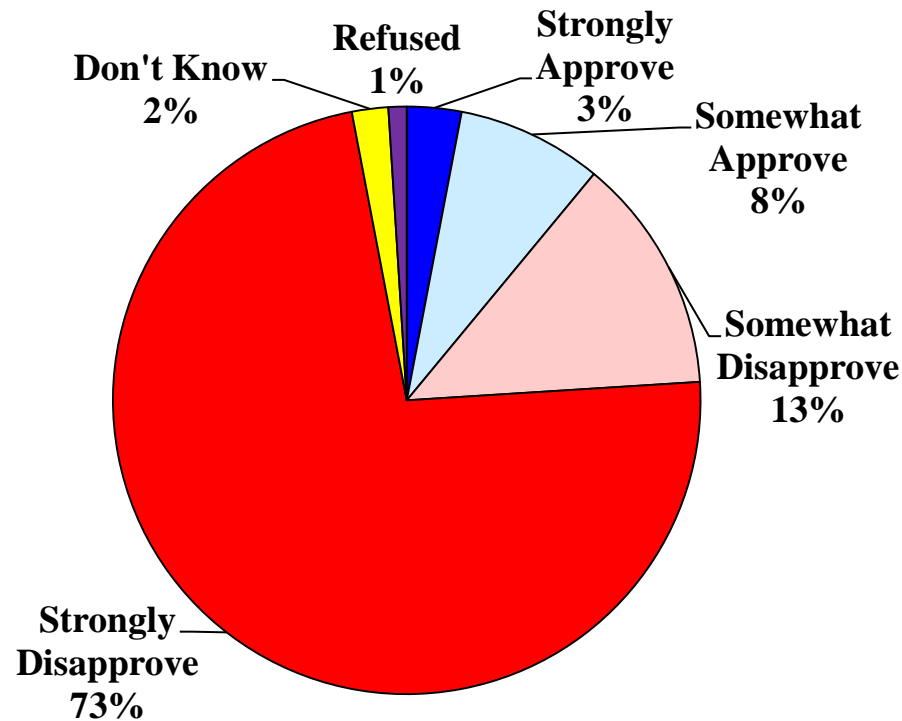
General Electorate

Total Approve: 42%
Total Disapprove: 54%



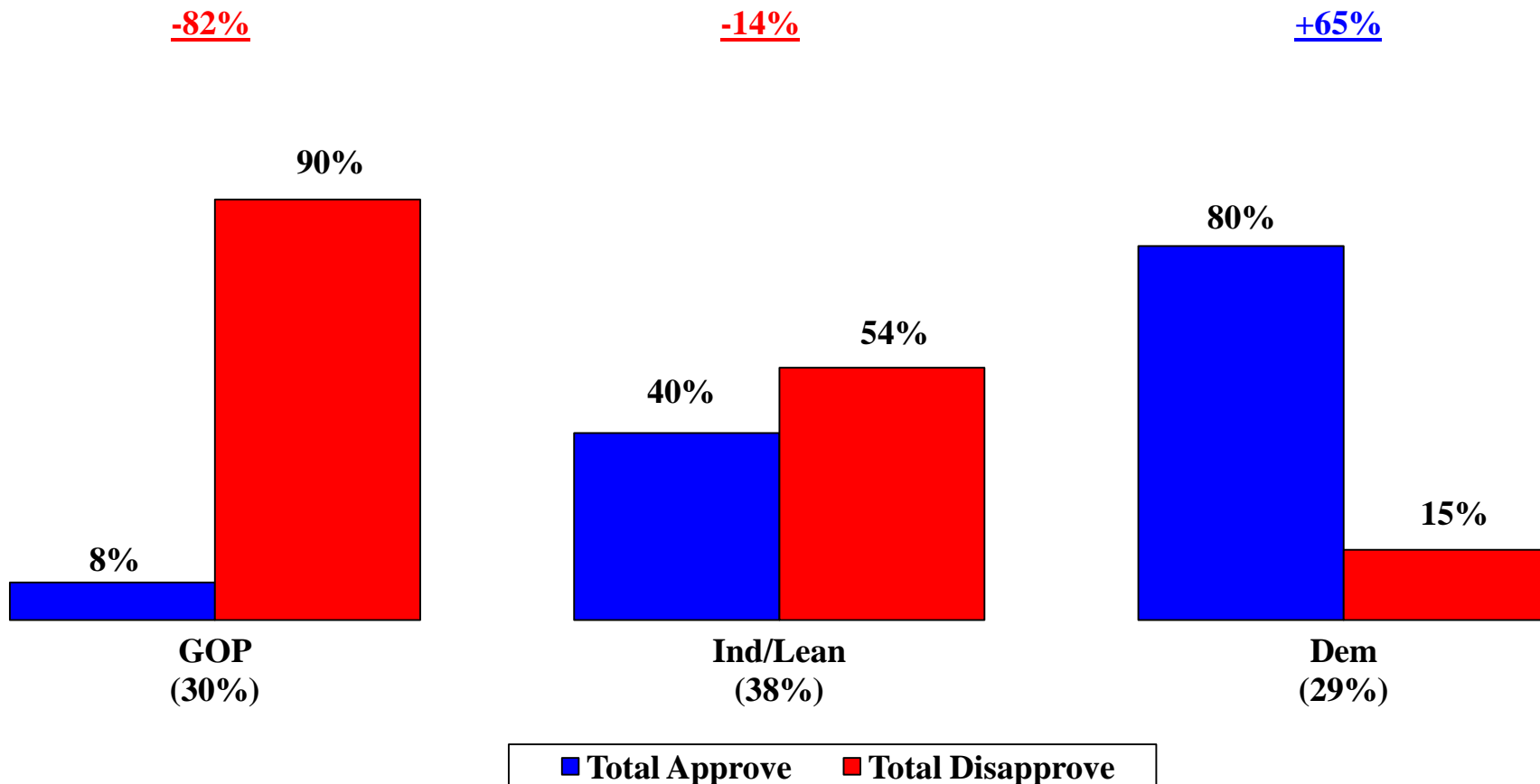
GOP Primary Electorate

Total Approve: 11%
Total Disapprove: 86%



Approval of the president follows party lines, with Independents slightly more disapproving than approving.

*Obama Approval by Party
(General Electorate)*

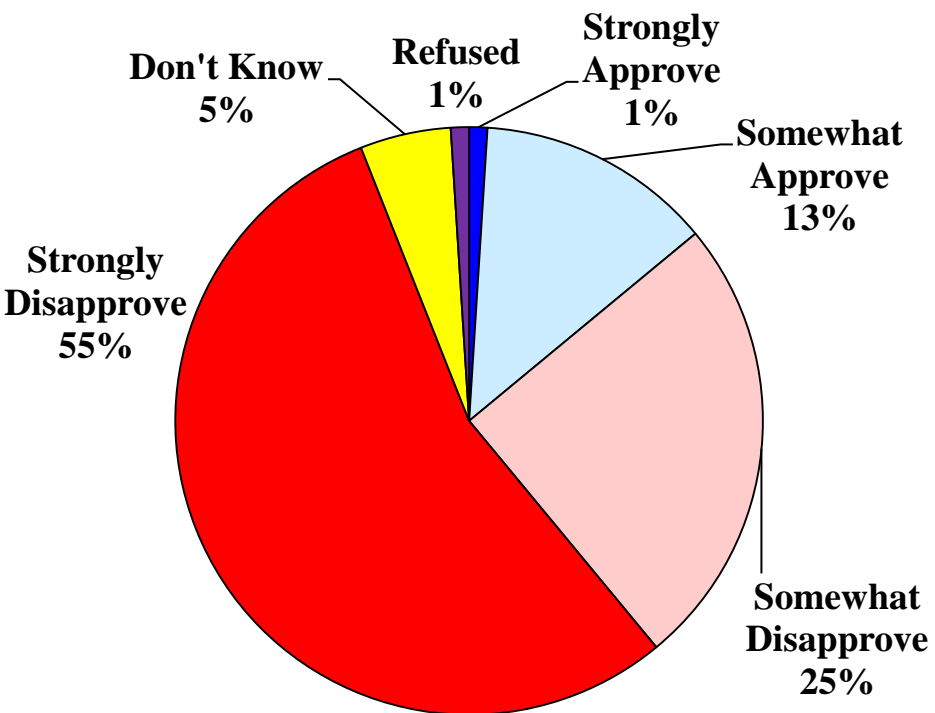


A strong majority of voters disapprove of Congress.

Congressional Approval

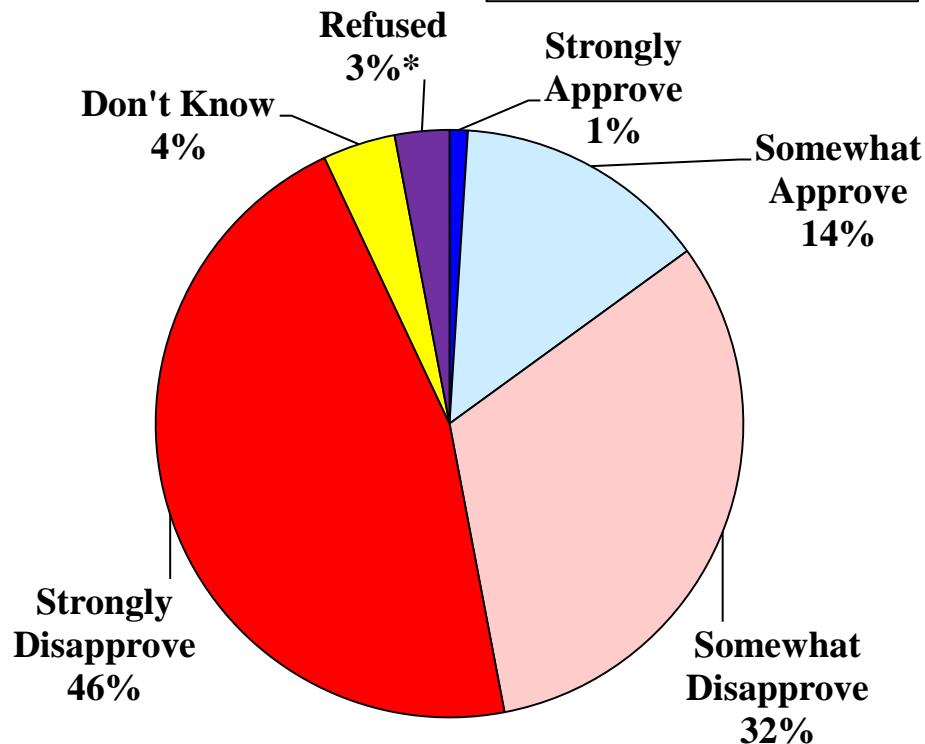
General Electorate

Total Approve: 14%
Total Disapprove: 80%



GOP Primary Electorate

Total Approve: 16%*
Total Disapprove: 79%*



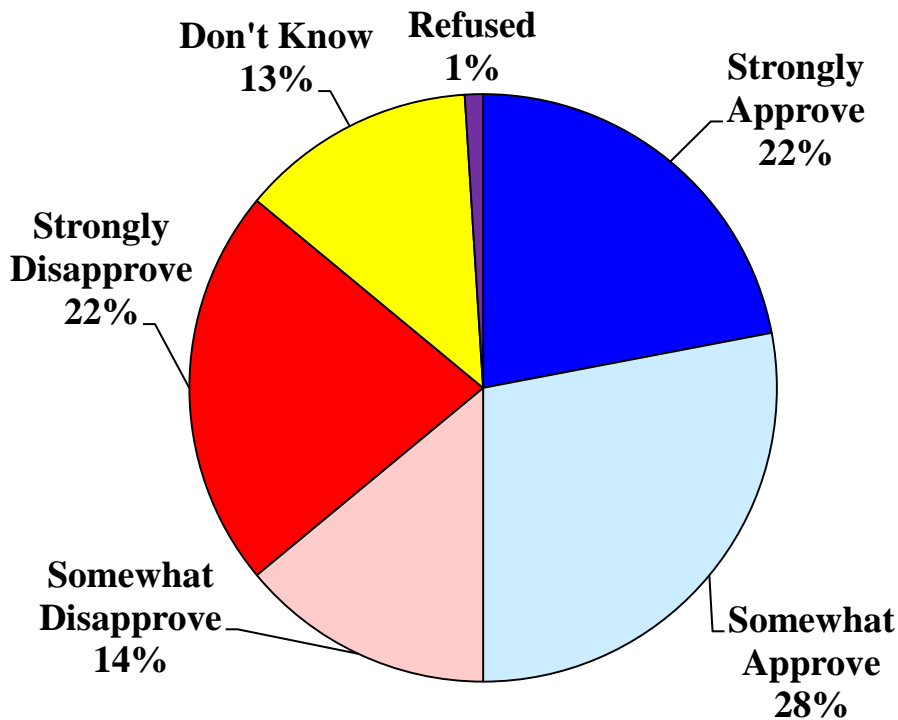
*Denotes Rounding

Senators Shaheen and Ayotte have solid approval ratings.

General Electorate

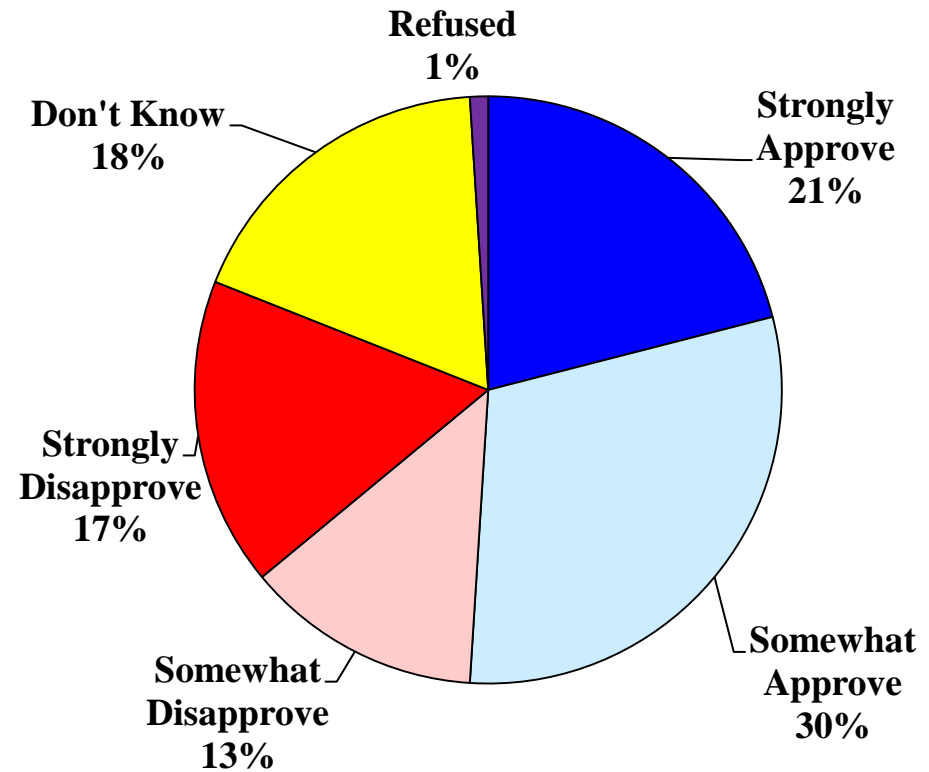
Jeanne Shaheen Approval

Total Approve: 50%
Total Disapprove: 36%



Kelly Ayotte Approval

Total Approve: 50%*
Total Disapprove: 30%



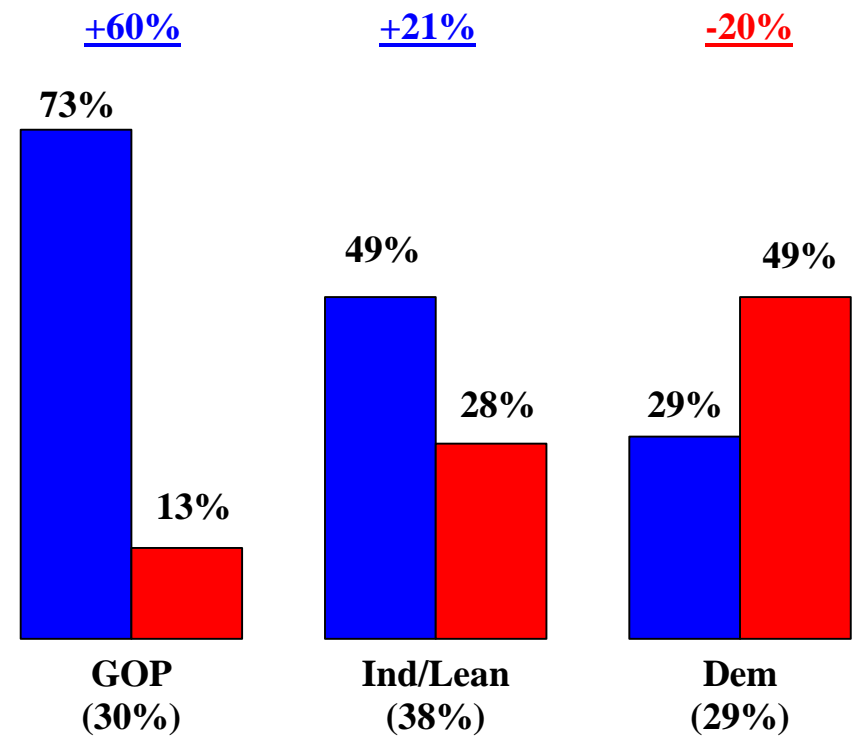
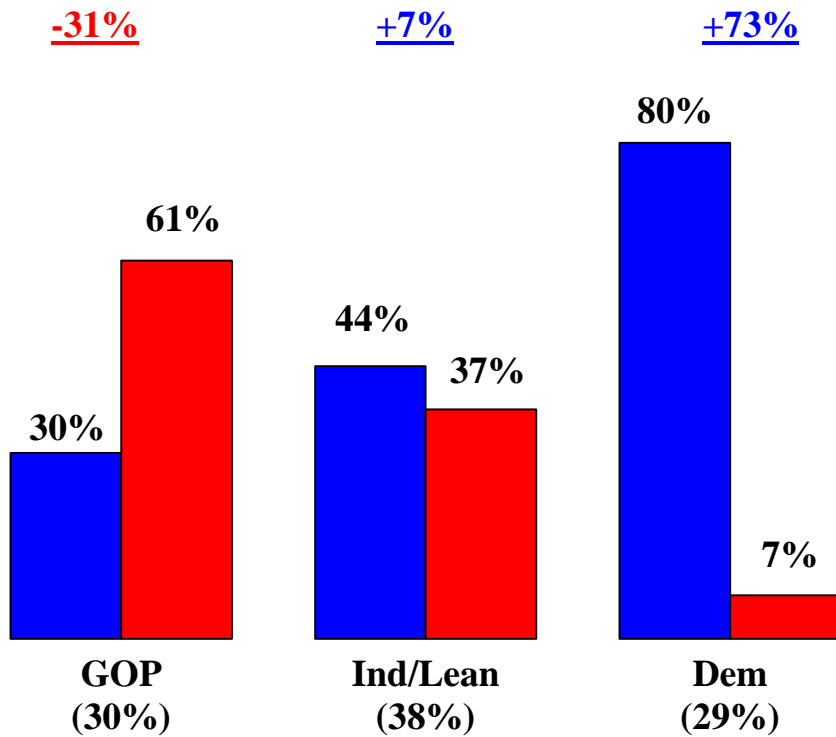
*Denotes Rounding

Approval of the senators follows party lines. Ayotte has good ratings with Independent voters.

Jeanne Shaheen Approval

Kelly Ayotte Approval

By Party (General Electorate)



■ Total Approve ■ Total Disapprove

■ Total Approve ■ Total Disapprove

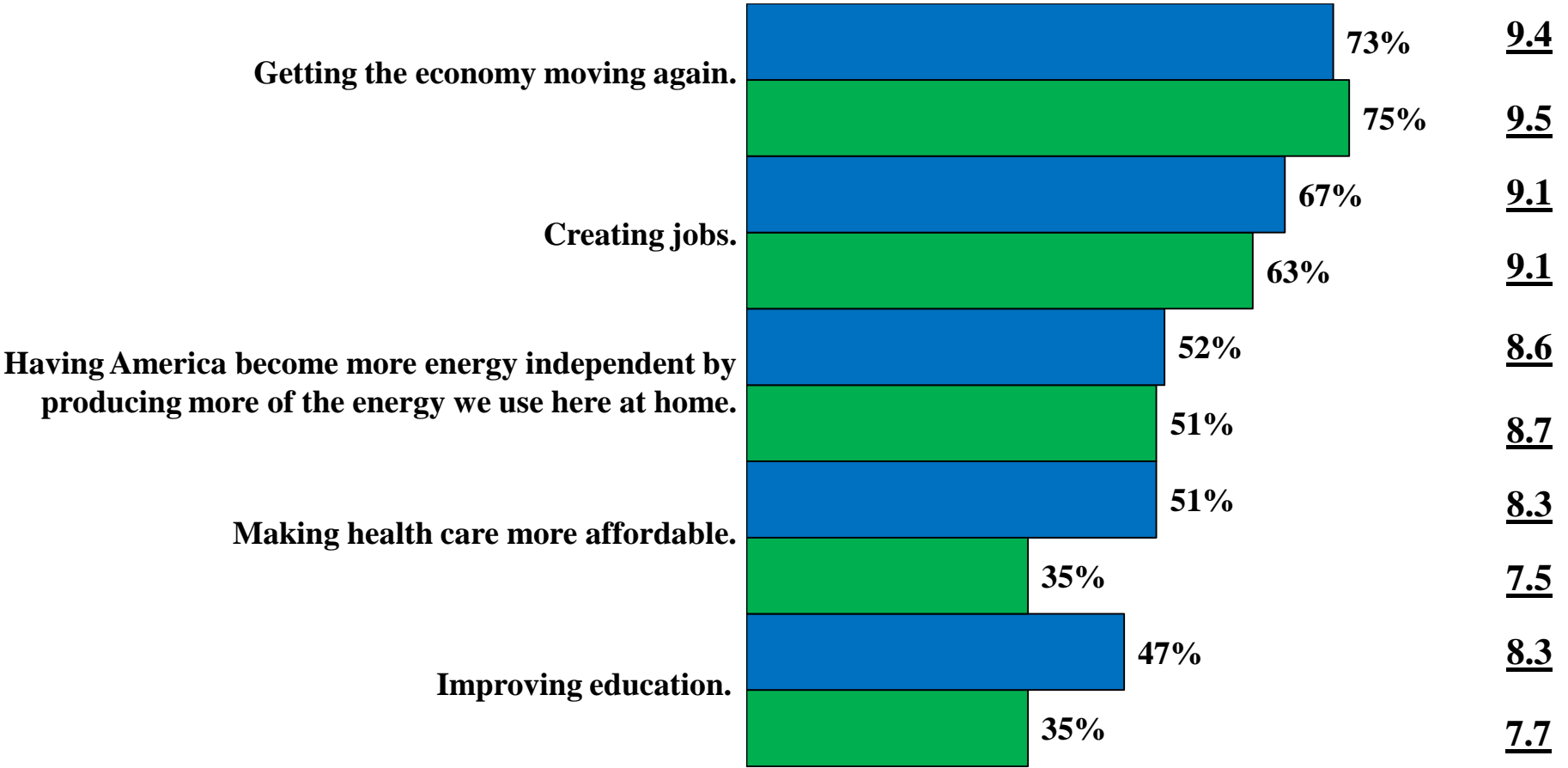


Issues

Voters are most concerned about getting the economy moving again and creating jobs. Producing more U.S. energy is also important.

Issue Importance Ranked by % 10s

Mean:

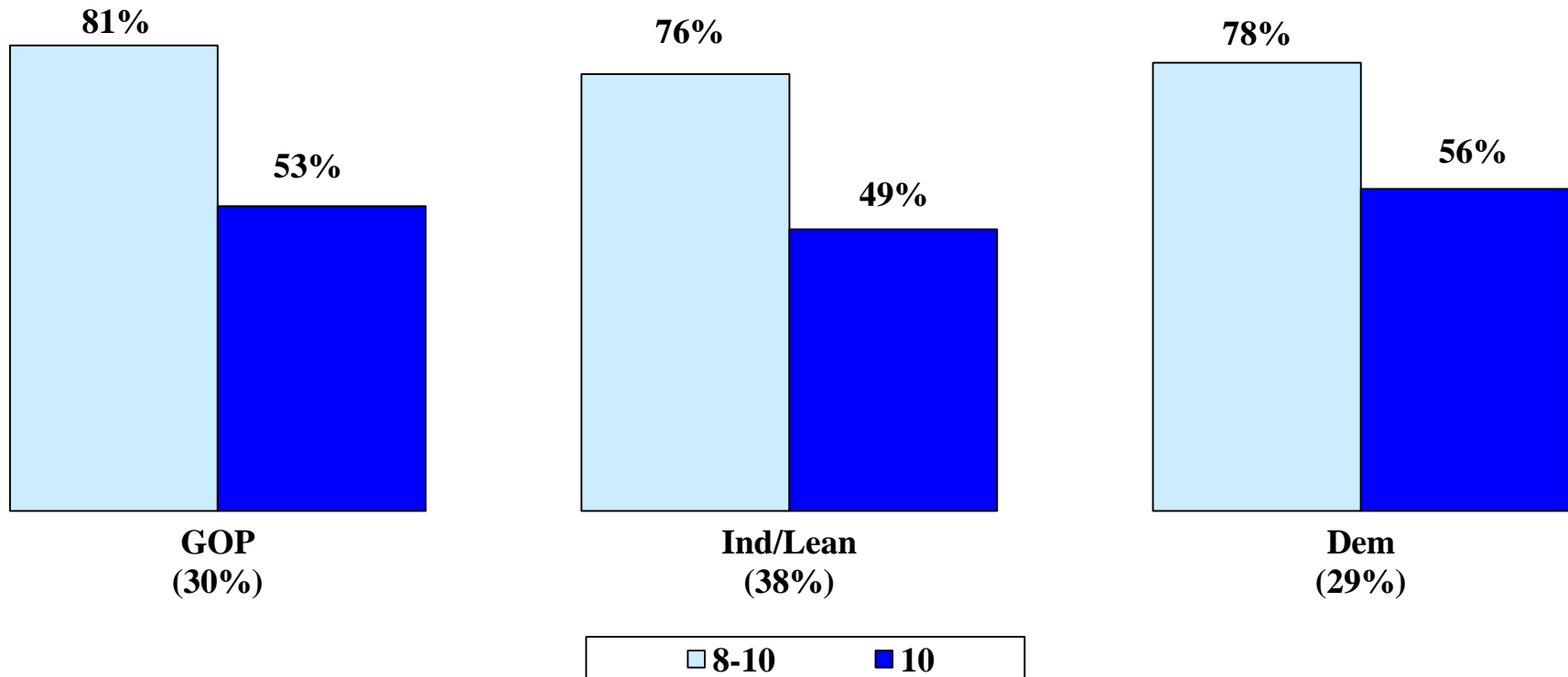


■ General Electorate ■ GOP Primary Electorate

Voters across party lines rank America becoming more energy independent as a very important issue.

Issue Rating by Party (General Electorate)

“Having America become more energy independent by producing more of the energy we use here at home.”

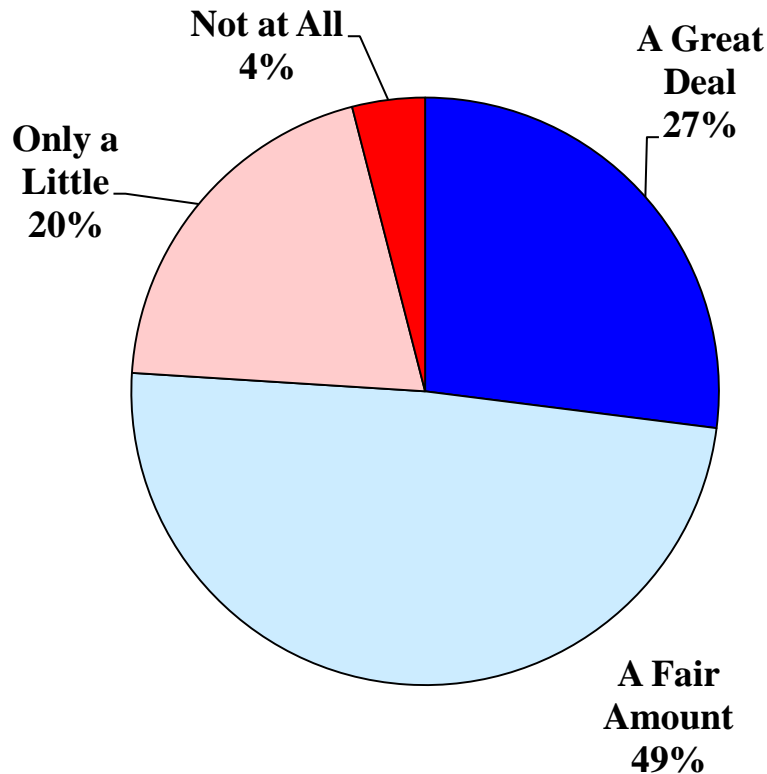


A significant majority of voters are worried about the affordability of energy.

“How much do you personally worry about the affordability of energy?”

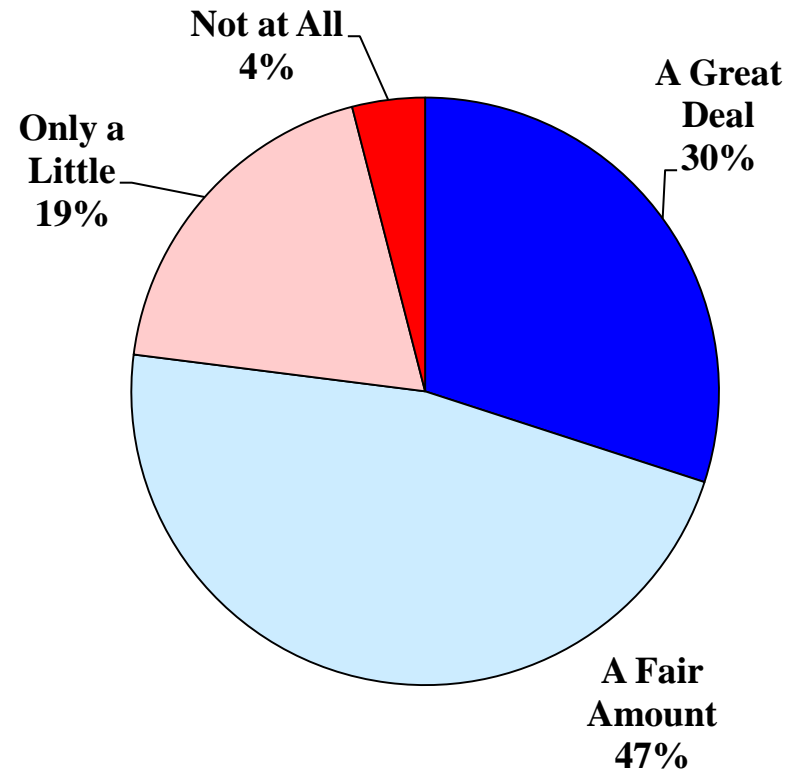
General Electorate

Total Great Deal/Fair Amount: 76%
Total A Little/Not At All: 24%



GOP Primary Electorate

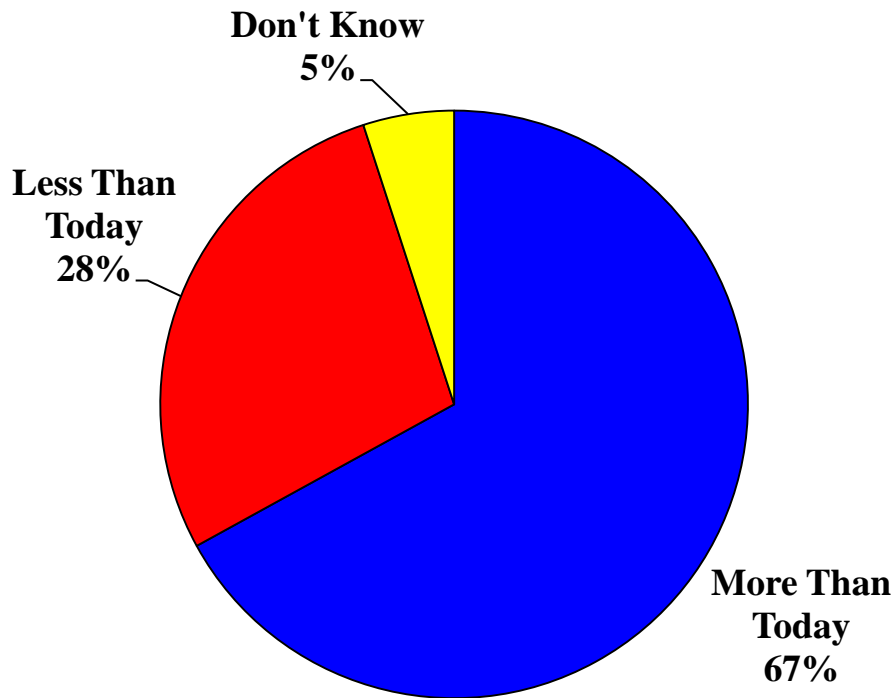
Total Great Deal/Fair Amount: 77%
Total A Little/Not At All: 23%



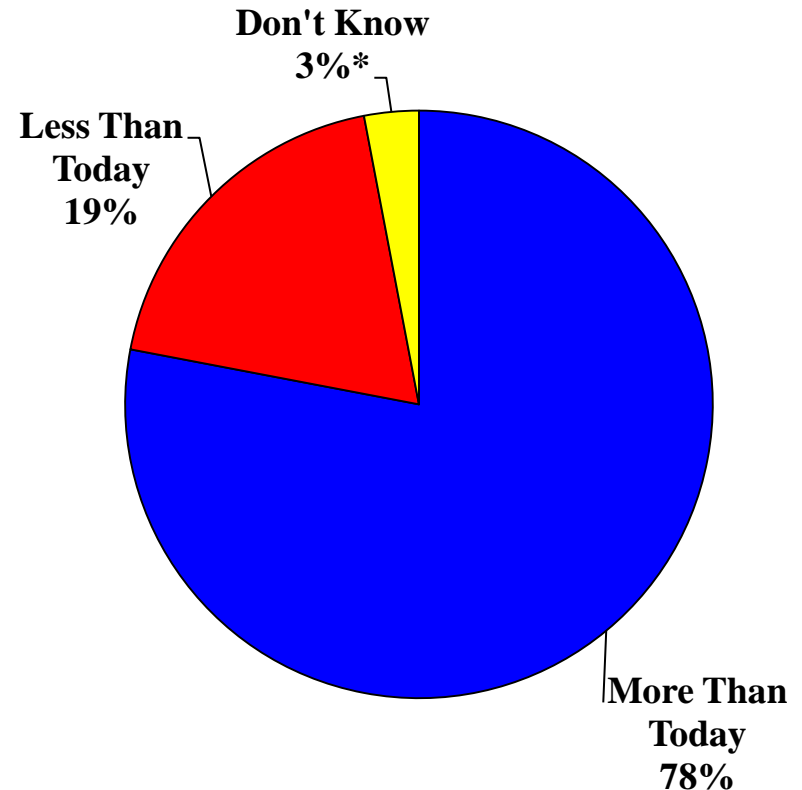
The vast majority of voters think America will need more oil and natural gas in the future than today.

“And, thinking ahead to the year 2030, how much oil and natural gas do you think America will need? Do you think America will need more than today or less than today?”

General Electorate



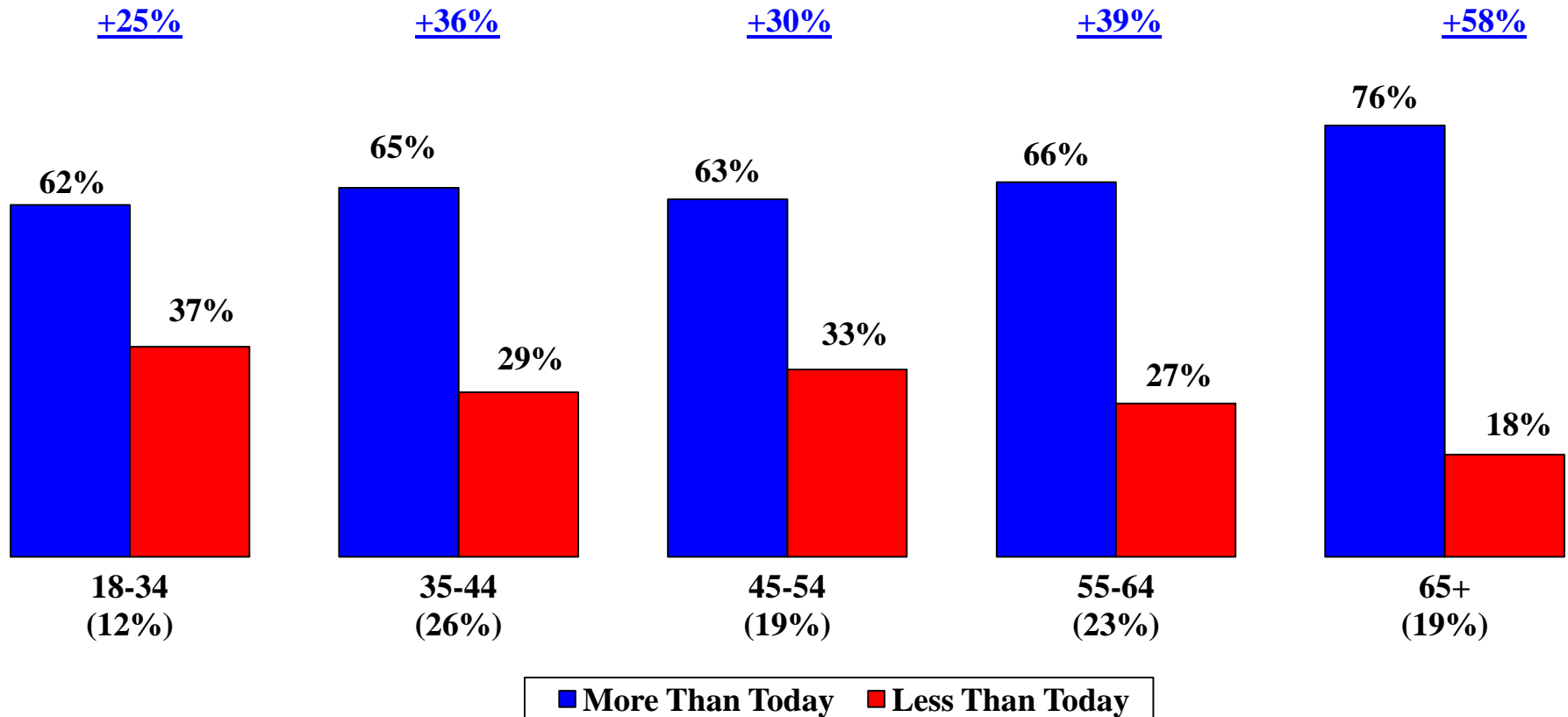
GOP Primary Electorate



**Denotes Rounding*

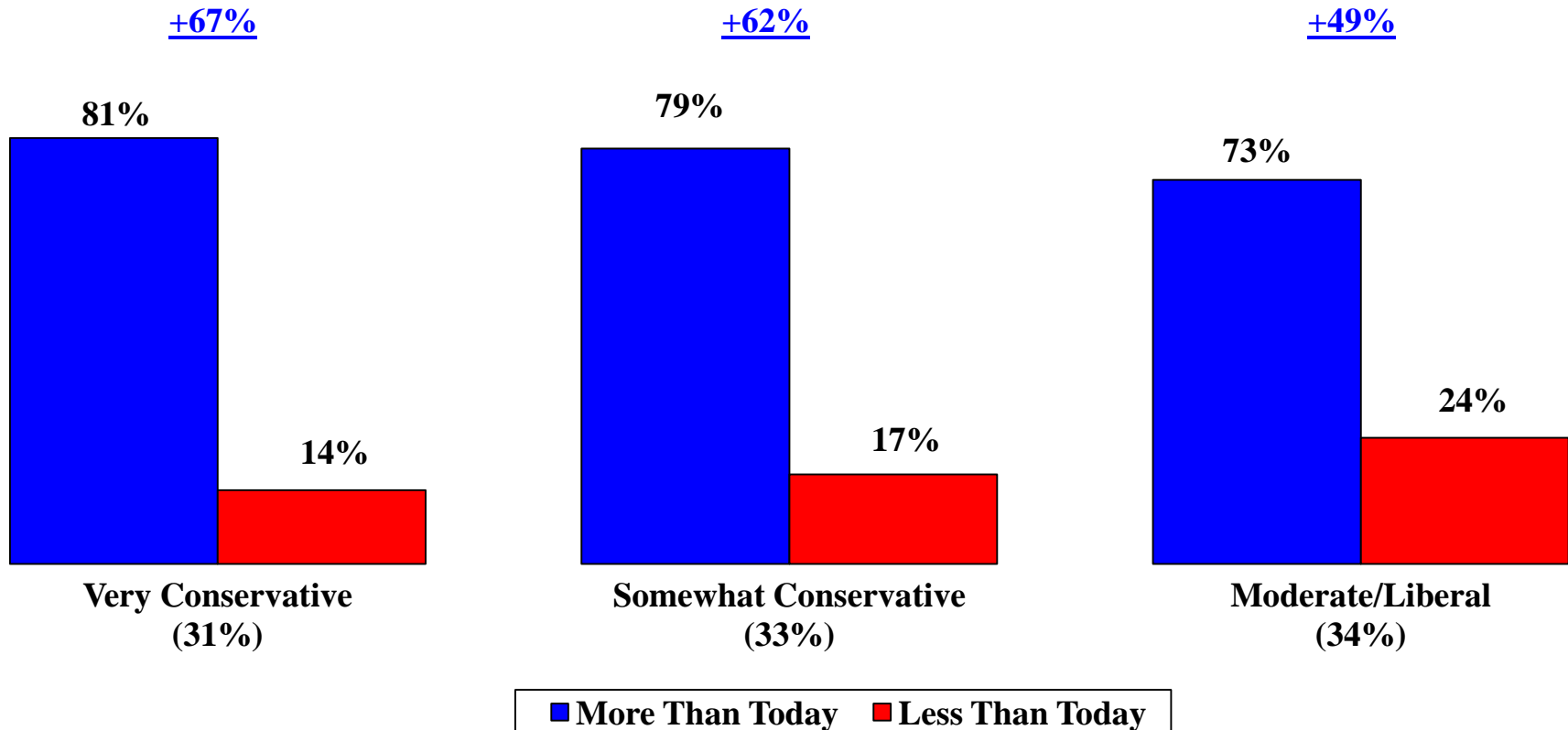
Voters across all age groups think America will need more oil and natural gas in the future.

By Age (General Electorate)



GOP primary voters regardless of ideology believe that we will need more oil and natural gas resources in the future.

By Ideology (GOP Primary Electorate)

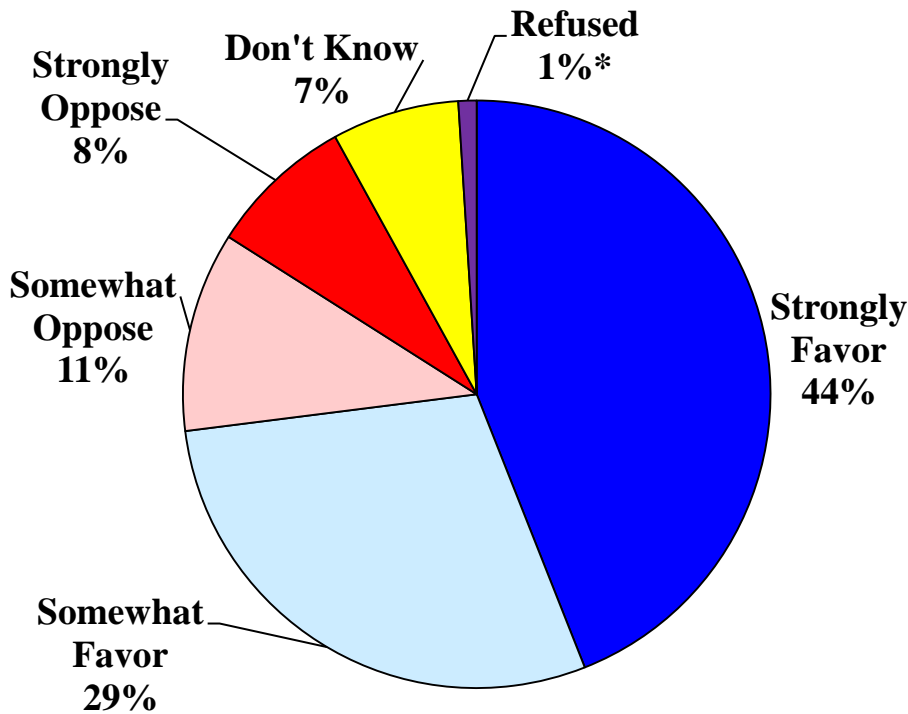


A substantial majority of voters favor increased access to domestic oil resources.

“And, do you favor or oppose increased access to domestic oil and natural gas resources?”

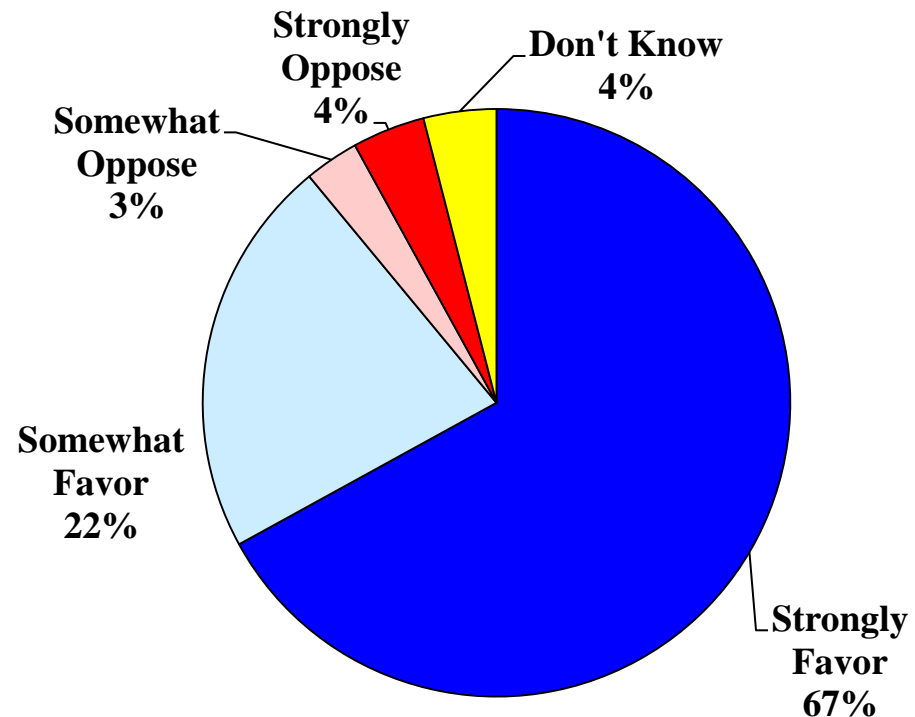
General Electorate

Total Favor: 74%*
Total Oppose: 19%



GOP Primary Electorate

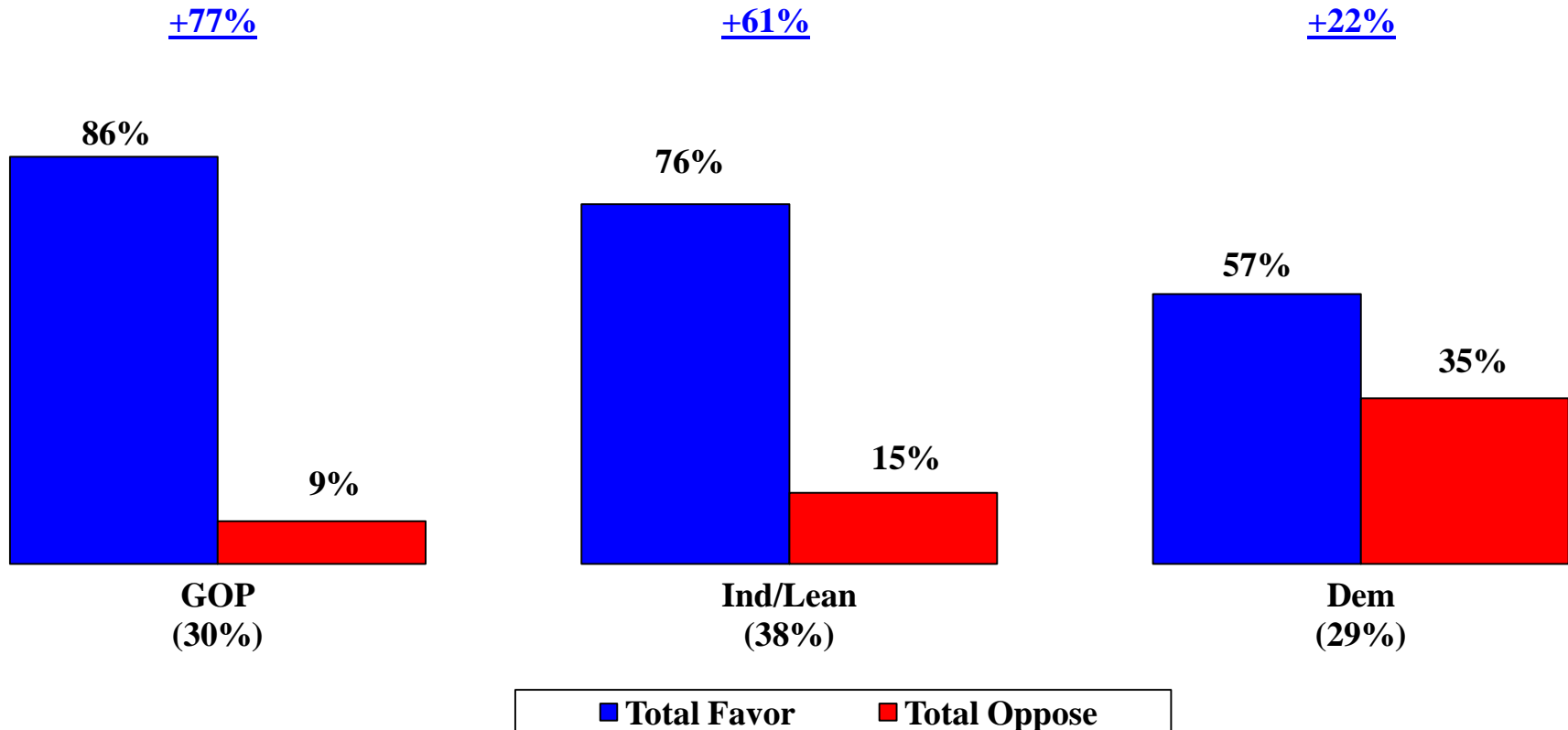
Total Favor: 88%*
Total Oppose: 7%



*Denotes Rounding

Majorities in all parties are in favor of increased access to domestic oil and natural gas resources.

By Party (General Electorate)



Increased access to domestic oil/gas resources is favored throughout the state.

North (14%)

	<u>General Election</u>	<u>Primary</u>
Favor:	78%	92%
Oppose:	16%	5%

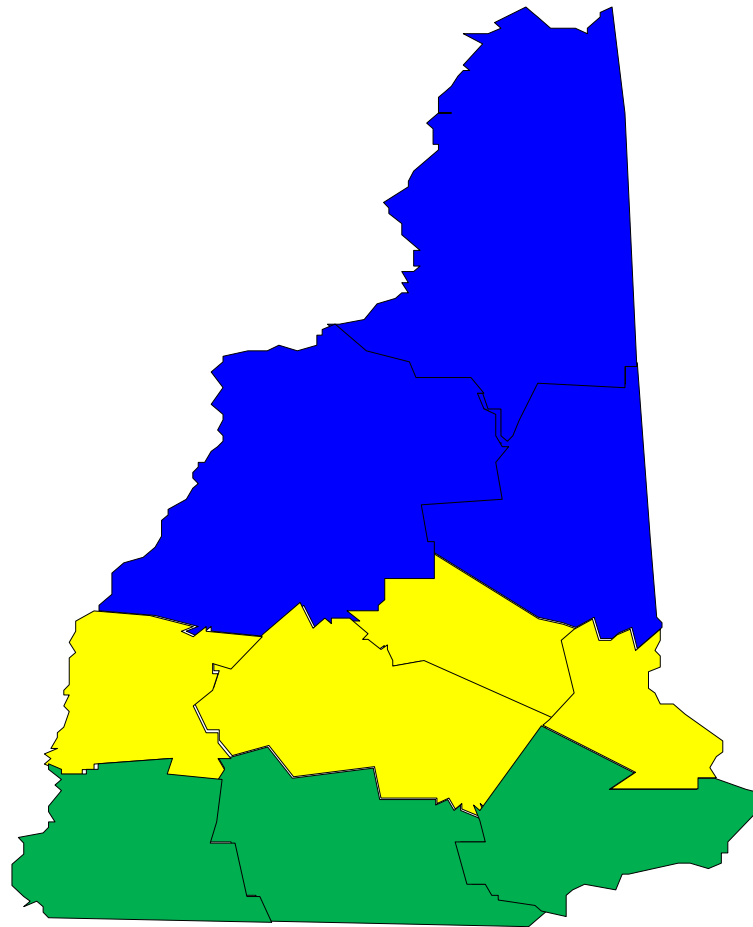
Central (28%)

	<u>General Election</u>	<u>Primary</u>
Favor:	66%	81%
Oppose:	22%	10%

South (58%)

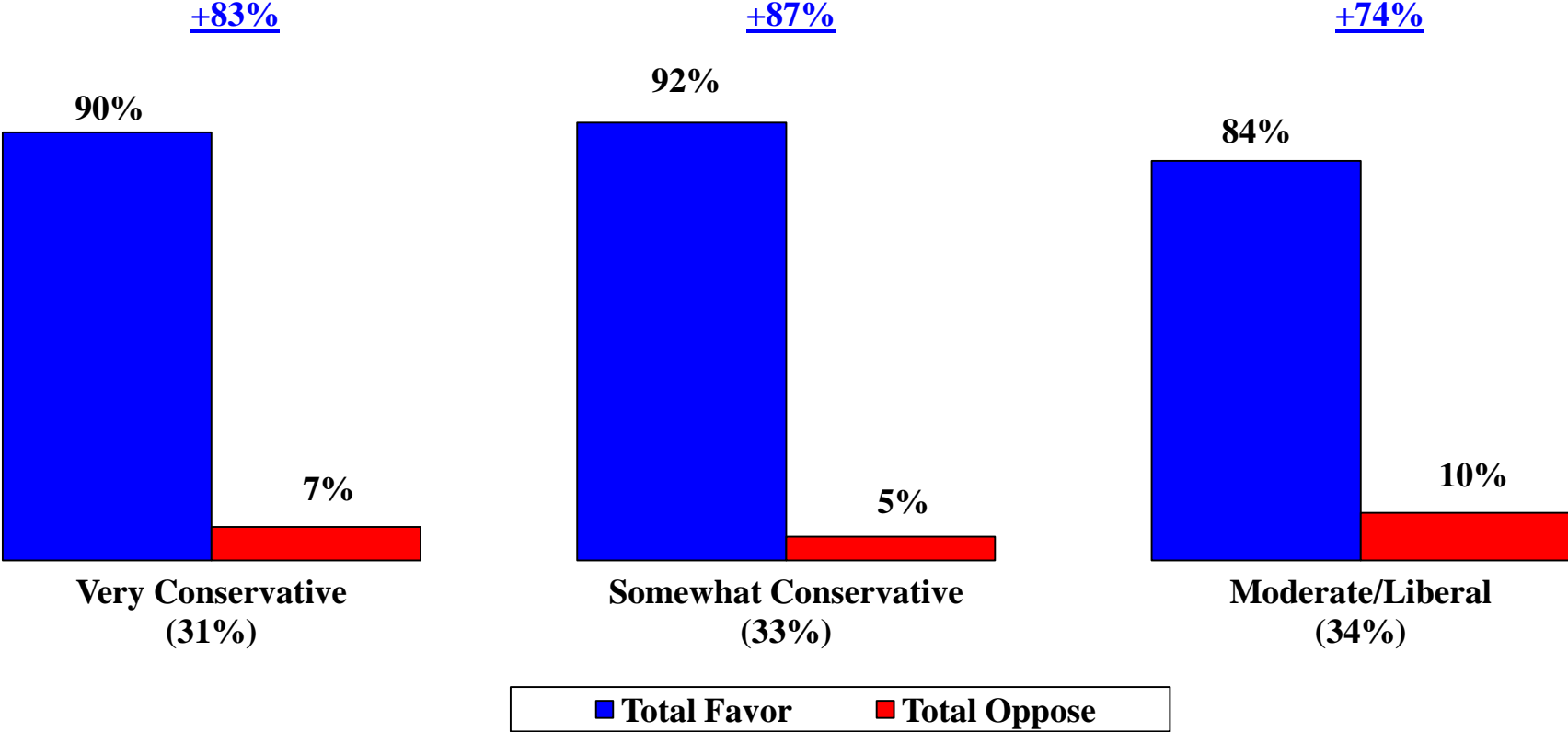
	<u>General Election</u>	<u>Primary</u>
Favor:	76%	91%
Oppose:	19%	6%

By Region



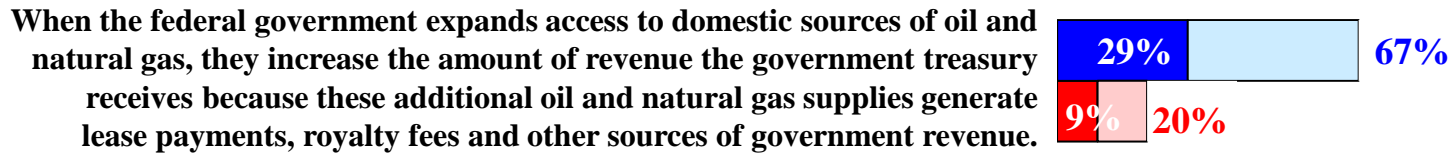
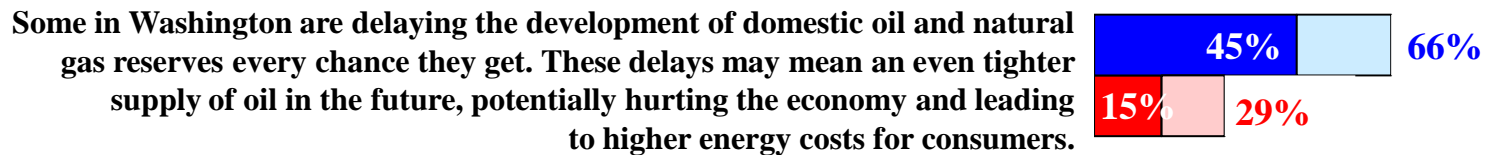
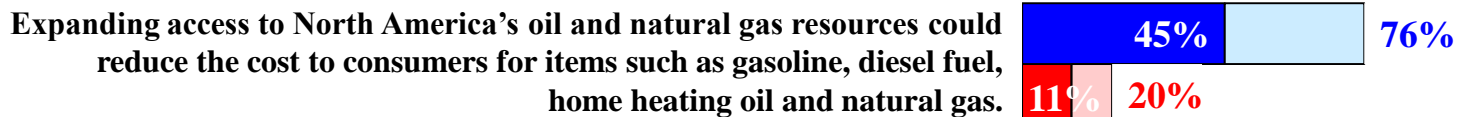
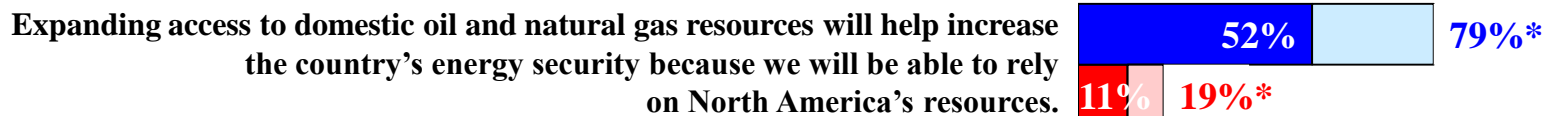
GOP primary voters across the ideological spectrum are strongly in favor of increased access to domestic resources.

By Ideology (GOP Primary Electorate)



Messages about job creation, increased security and reduced costs resonate with voters.

*Ranked by % Strongly Agree
(General Electorate)*

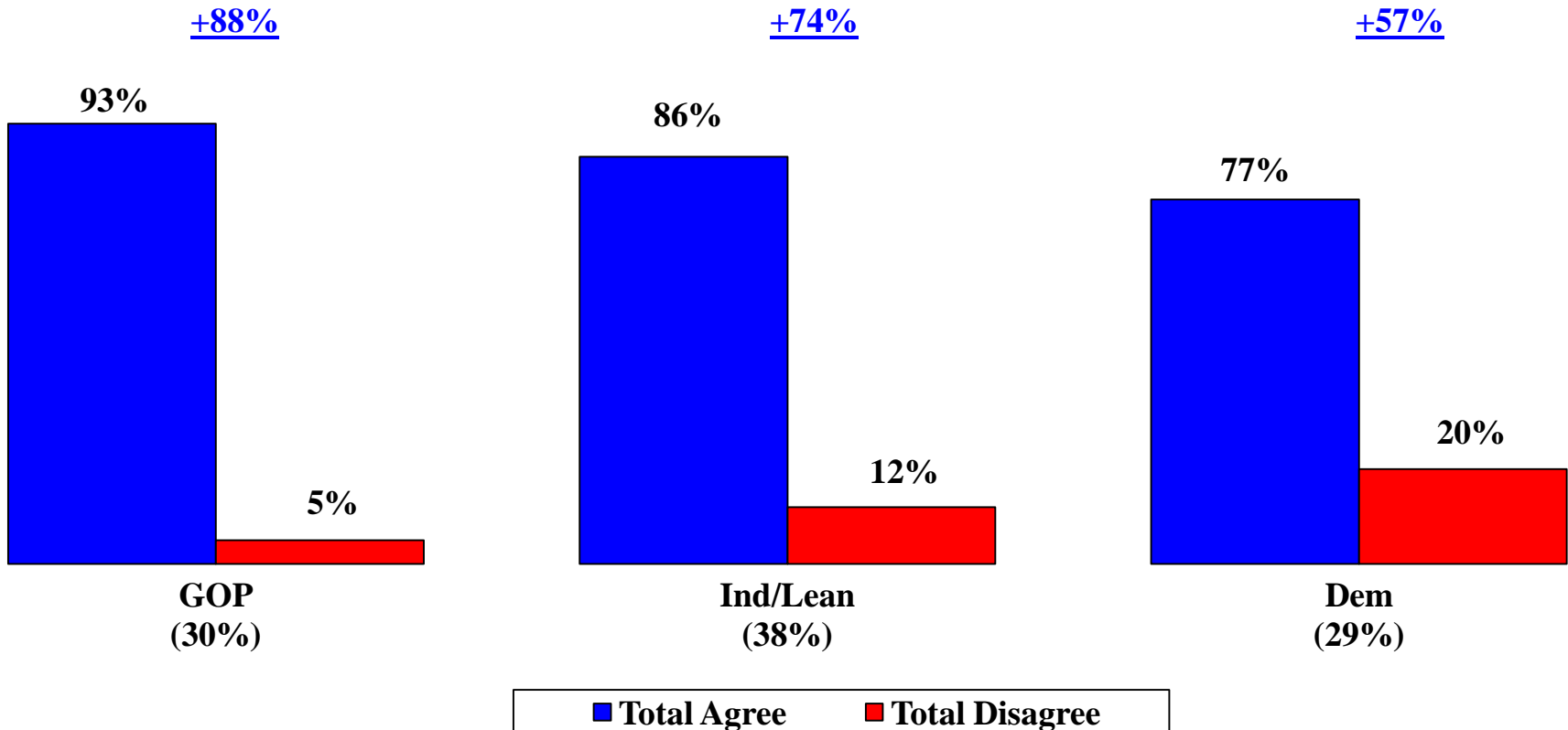


■ Strongly Agree □ Total Agree ■ Strongly Disagree □ Total Disagree

*Denotes Rounding

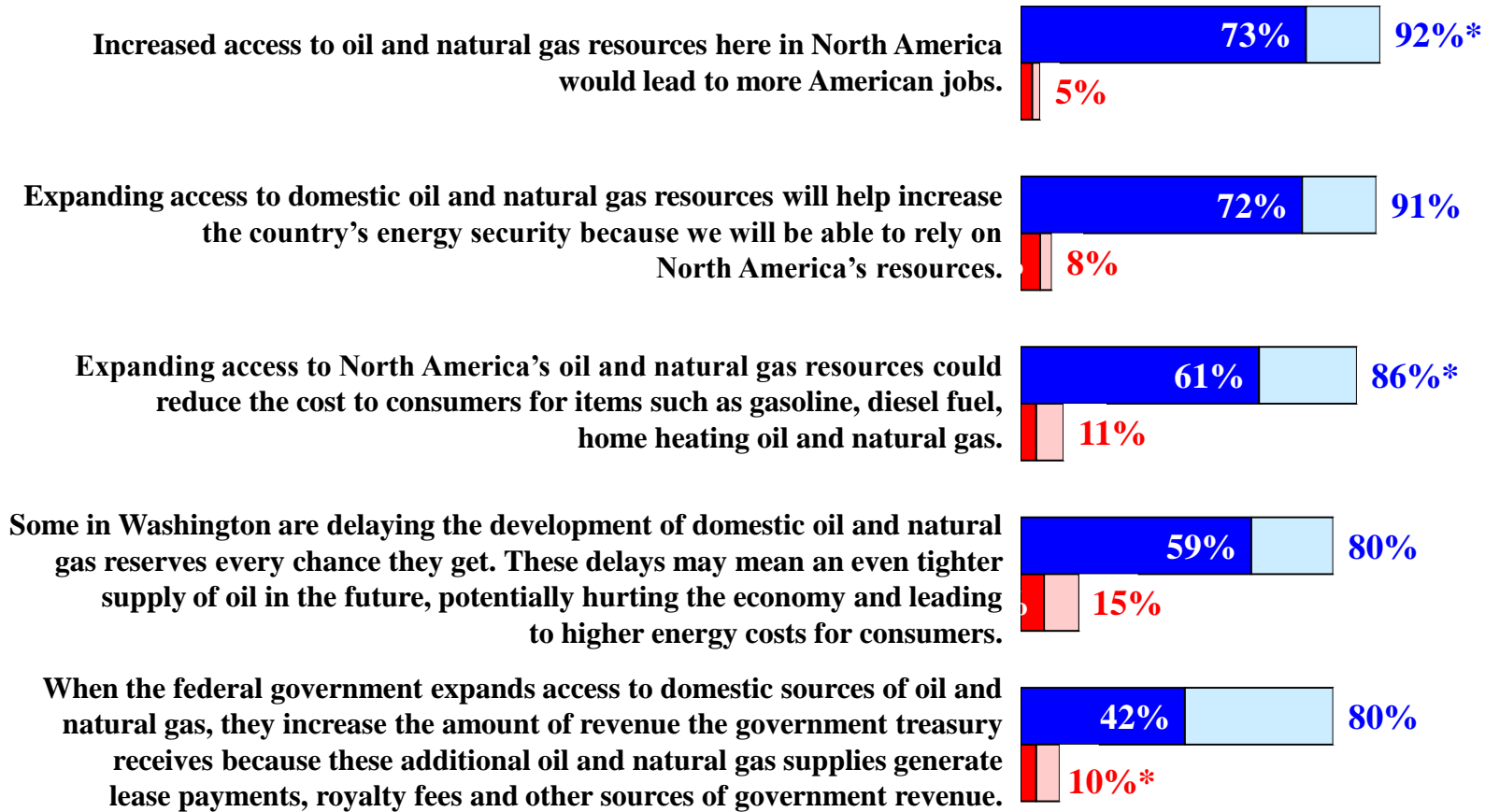
Across party lines, a strong majority of voters believe that increased use of domestic oil resources will lead to more American jobs.

*Increased access to oil and natural gas resources here in North America would lead to more American jobs.
By Party (General Electorate)*



GOP primary voters respond strongly to all of these messages.

*Ranked by % Strongly Agree
(GOP Primary Electorate)*



■ Strongly Agree
 ■ Total Agree
 ■ Strongly Disagree
 ■ Total Disagree

**Denotes Rounding*



The Bottom Line

THE BOTTOM LINE

- ✓ Both general election and Republican primary election voters are concerned about America becoming more energy independent and also about the affordability of energy.
- ✓ Voters overwhelmingly believe that the country will need more oil and natural gas in the future than it needs today.
- ✓ Both general election and primary voters strongly support increased access to domestic and natural gas resources. Strong majorities of Republicans, Independents, and Democrats all agree.
- ✓ New Hampshire voters strongly agree that increased access to oil and natural gas resources would lead to more American jobs and would also increase the country's energy security.
- ✓ New Hampshire voters believe that some in Washington are delaying development of domestic oil and natural gas, which could lead to higher energy costs. They also believe that expanding domestic access could decrease costs to consumers.

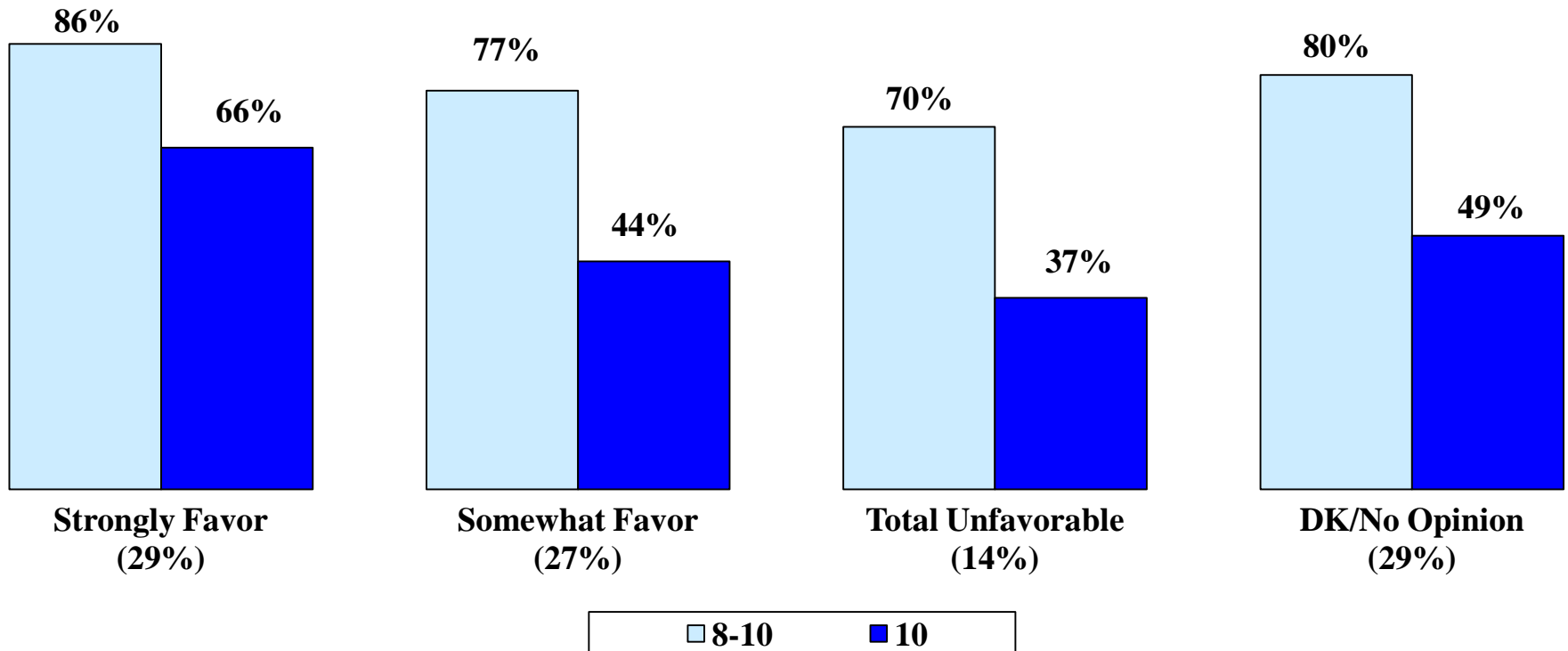


Addendum

Tea Party primary voters rate America becoming more energy independent highly.

Issue Rating by Tea Party (GOP Primary Electorate)

“Having America become more energy independent by producing more of the energy we use here at home.”

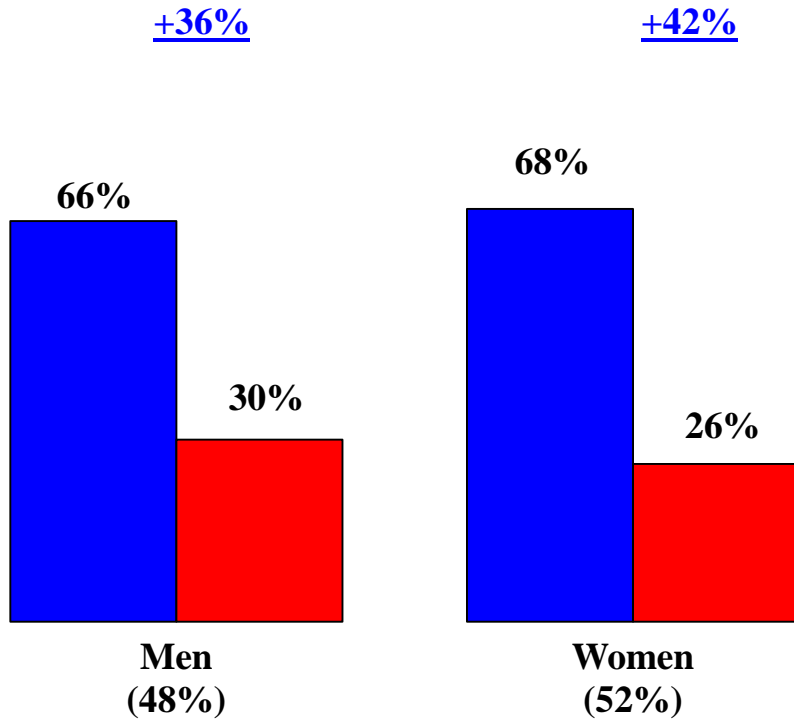


Voters of both genders believe America will need more oil and natural gas in the future than it does today.

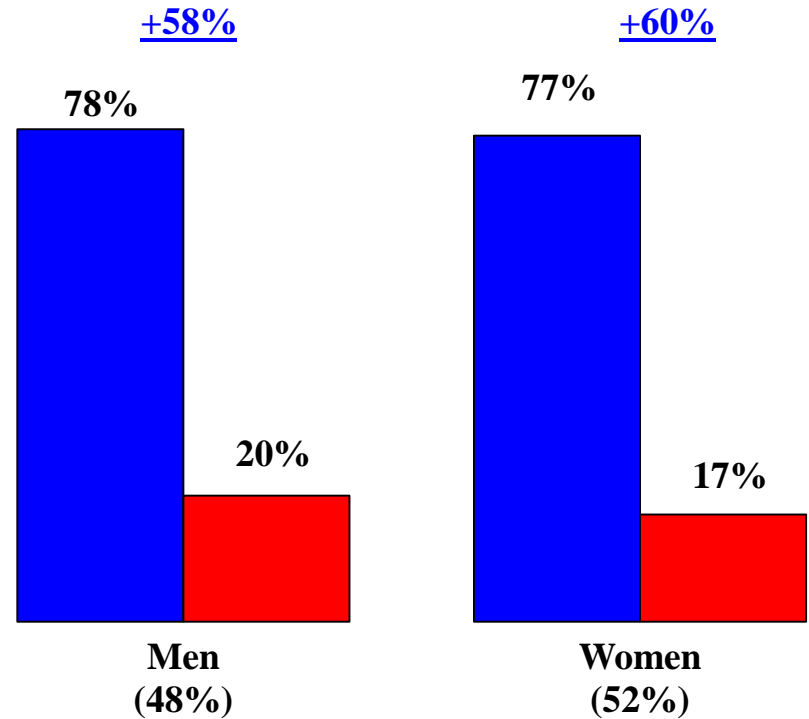
“And, thinking ahead to the year 2030, how much oil and natural gas do you think America will need? Do you think America will need more than today or less than today?”

By Gender

General Electorate



GOP Primary Electorate



■ More Than Today ■ Less Than Today

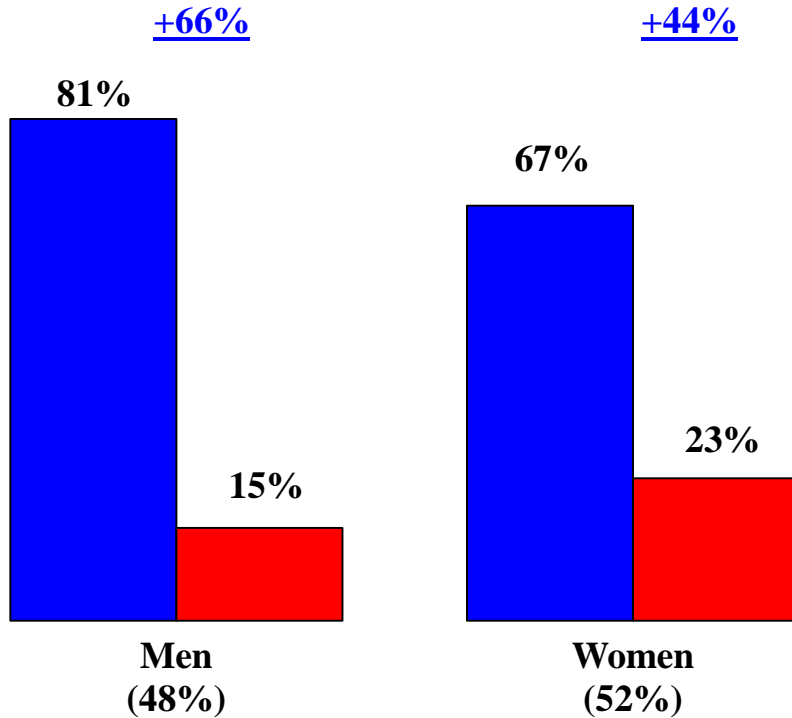
■ More Than Today ■ Less Than Today

Both genders favor increased use of domestic resources.

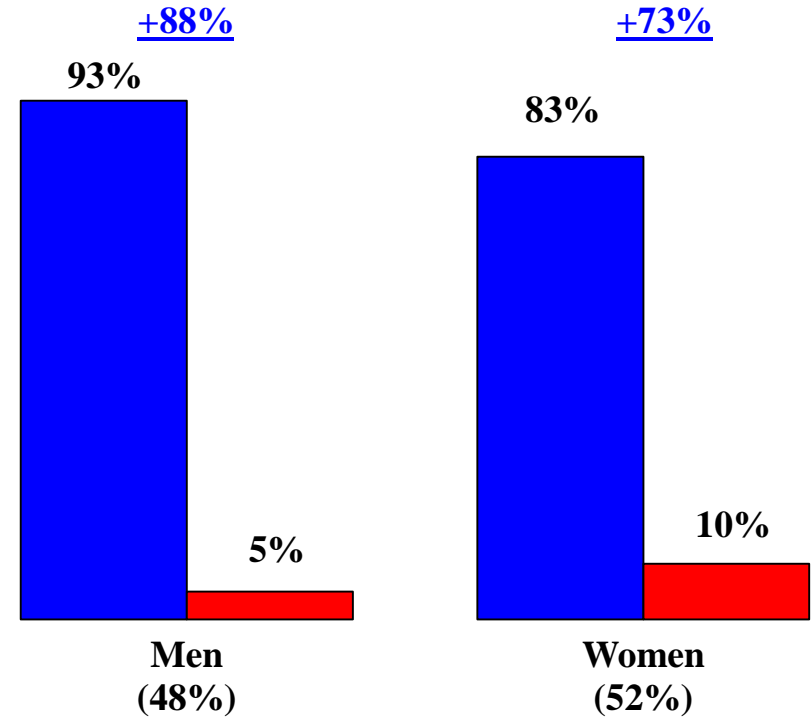
“And, do you favor or oppose increased access to domestic oil and natural gas resources?”

By Gender

General Electorate



GOP Primary Electorate



■ Total Favor ■ Total Oppose

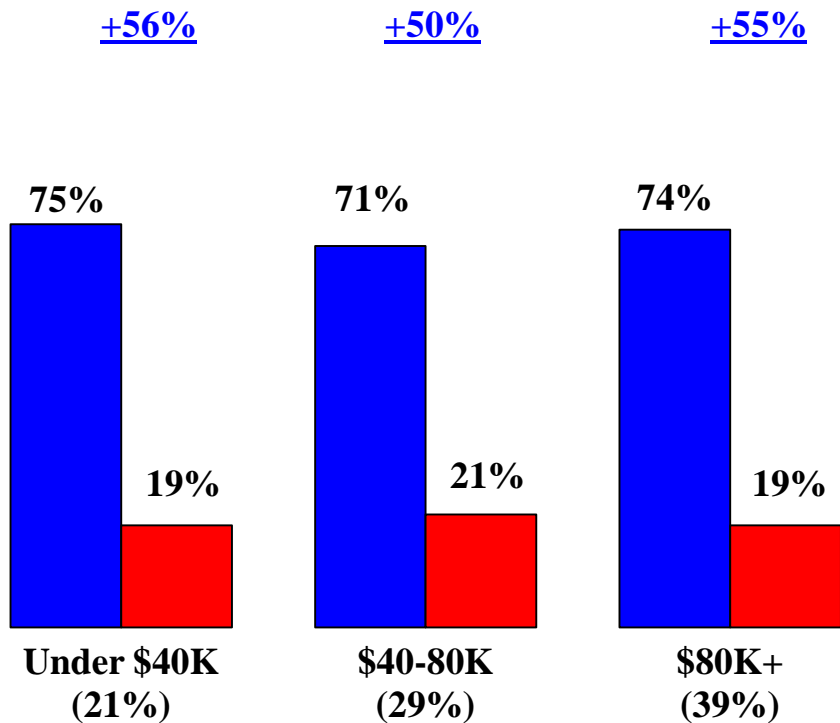
■ Total Favor ■ Total Oppose

Favorability toward increased access to domestic resources is high among voters of all income levels.

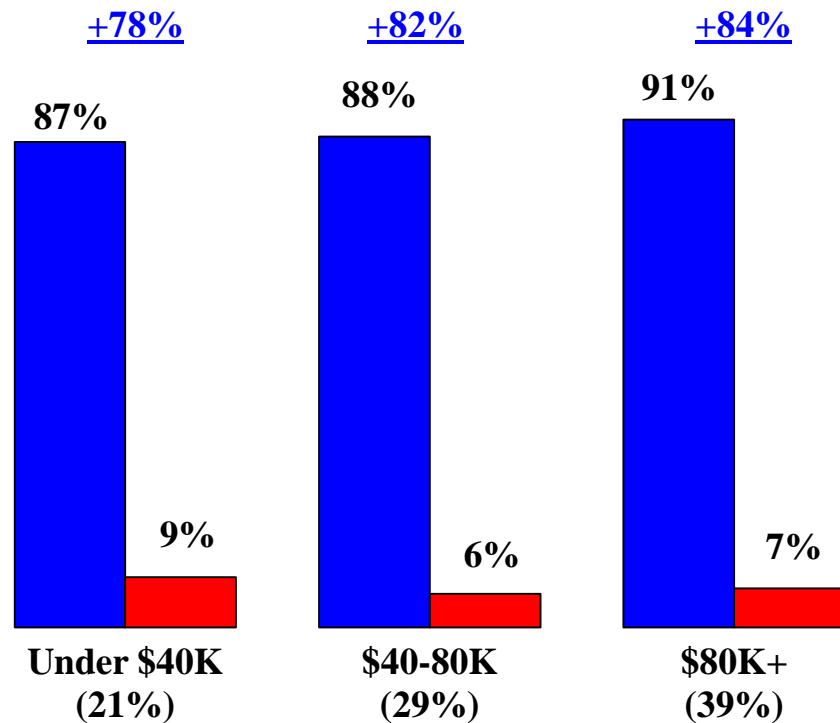
“And, do you favor or oppose increased access to domestic oil and natural gas resources?”

By Income

General Electorate



GOP Primary Electorate

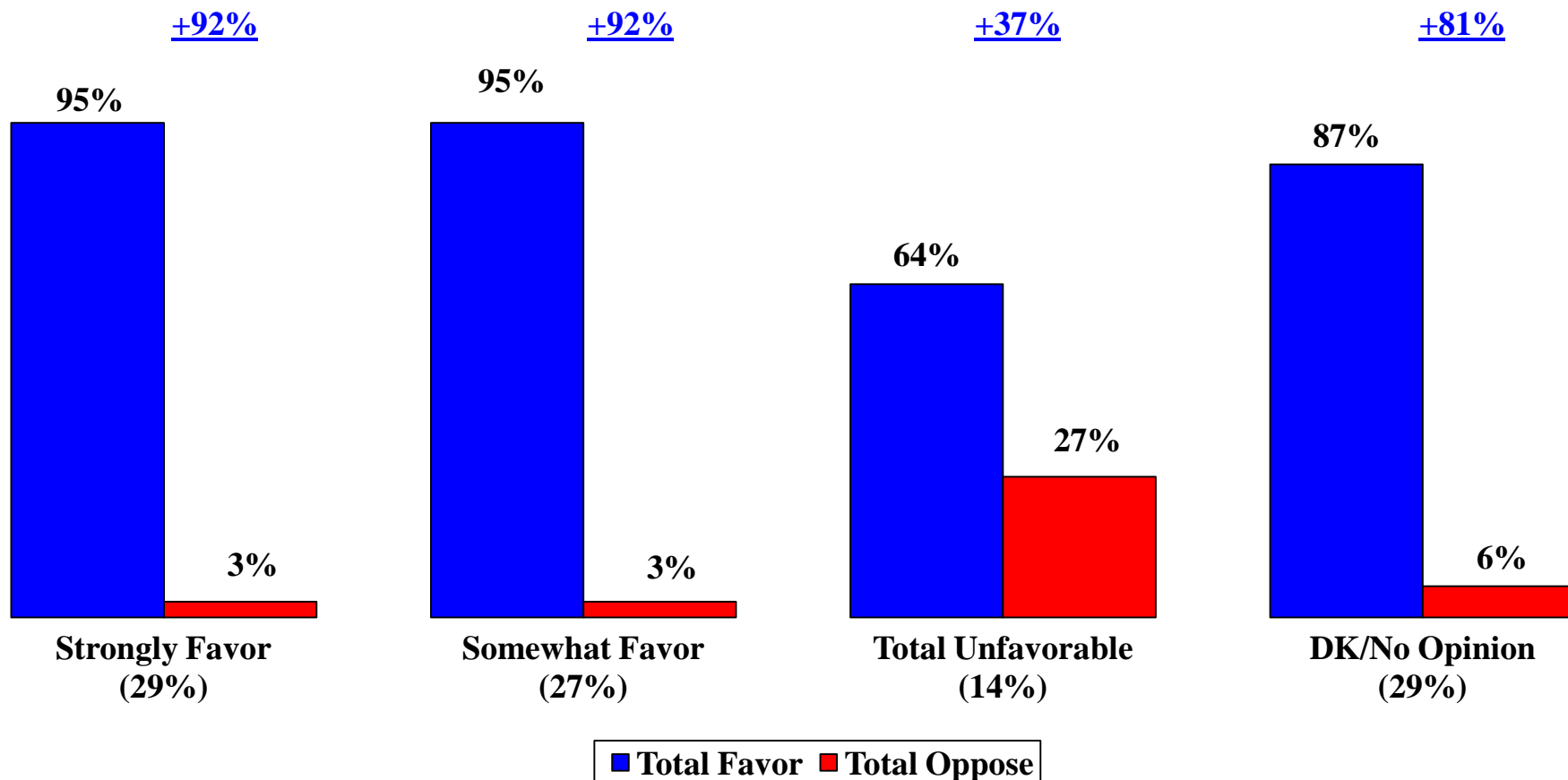


■ Total Favor ■ Total Oppose

■ Total Favor ■ Total Oppose

Primary voters who favor the Tea Party are almost unanimous in their favorability toward using domestic oil resources.

By Tea Party (GOP Primary Electorate)





PUBLIC OPINION
STRATEGIES

GLEN BOLGER

KEITH FREDERICK

Email: glen@pos.org

Twitter: [@posglen](https://twitter.com/posglen)

Blog: pos.org/insights/tqia-blog

FREDERICK *polls*